

Poverty Stops Here Community Development Plan

Poverty Stops Here (PSH), together with local partner(s), communities, and other stakeholders will work to build upon the development potential of community members in impoverished and rural communities. The overall goal is to improve the standard of living in selected communities by working with them to ensure that 100% of people have a chance at reaching sustainable income levels well above poverty level and access to safe water and sanitation facilities.

Our objectives and results are as follows:

PSH Objectives:

1. To provide loans for starting and expanding small businesses that will help people develop their skills and create opportunities in their communities.
2. To increase a community's access to pipe-borne water supply and their awareness of its importance.
3. To increase a community's access to sanitation facilities and awareness of its importance.

PSH Results:

Access to loans: Yearly assessment of the percentage of people that have sustainable earning capacity and economic opportunities within their communities and beyond to live above the poverty level.

Access to loan activities

1. Conduct participatory baseline studies on the socio-economic situation of rural and impoverished communities to identify their strengths and needs.
2. Train selected individuals on effective business management (including saving culture).
3. Provide individuals with business ideas/plans and access to loans with minimum interest rate (Interest rate not to surpass 10% over a 15 month period. 100% of collected funds will be reinvested in the community).
4. Support loan recipients by setting up business community groups or work with already existing groups within the community.
5. Regular follow up with loan recipients and provide help with increasing their business base where possible.

Access to safe water: Yearly assessment of the percentage of people in rural and impoverished communities that have access to pipe-borne water.

Access to safe water activities

1. Conduct participatory baseline studies to determine the availability and accessibility of safe (pipe-borne) water to the people in the community.
2. Engage communities in safe water and hygiene awareness and education.
3. Train community members on management and repair of pipe-borne water facilities.
4. With community partnership, invest in safe water infrastructure for the communities (eg, hand pump wells, electric pumps, etc).

Access to sanitation: Yearly assessment of the percentage of people in rural and impoverished communities that have access to sanitation facilities._

Access to sanitation activities

1. Conduct participatory baseline studies to determine the availability and accessibility of sanitation facilities to the people in the community.
2. Engage communities in hygiene and sanitation awareness and education.
3. Train community members on repair and maintenance of toilet facilities.
4. Support the construction of toilet facilities in the communities.
5. Support and encourage the accessibility and use of the toilets.